





MAKE YOUR PRODUCT DATA A SUCCESS DRIVER

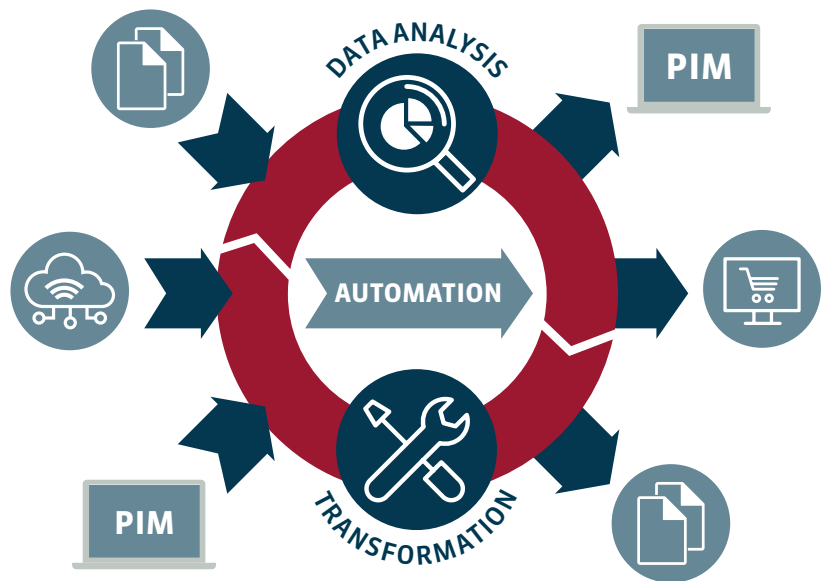
CREATE UNIQUE BUYING EXPERIENCES
SCORE OVER COMPETITORS AND MARKETPLACES

BETTER PRODUCT DATA. BETTER SHOPPING EXPERIENCE. BETTER SALES.

E-commerce success depends on the quality of your product data. Chioro allows you to control data preparation and automated refinement for all sales channels - for your own shop or marketplaces.

CHIORO'S POWERFUL FEATURES

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Data import: Easily import product data without predefined structures and conditions.
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Data analysis: Monitor the quality of product data by analyzing and visualizing it's attributes.
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Data transformation: Prepare, cleanse and enrich product data based on defined algorithms.
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Data export: Deliver product data to different channels and their specific requirements.



CHIORO REVOLUTIONIZES PRODUCT DATA CONSOLIDATION

Instead of regularly preparing product data manually, Chioro allows you to continuously optimize data through rule-based processing and automation. The result: high-quality and homogeneous product data.

Chioro is a cloud-based solution that can be deployed without installation. It integrates seamlessly with your existing systems and can be used productively from day one without IT effort.

YOUR BENEFITS

- Reduce costs & effort
- Respond fast
- Agile portfolio management
- Get results immediately

FIND MORE IDEAS & TIPS

on how to optimize your product data in our free white paper at www.ecube.de/pdcll

